

Strategic Planning Action Items and Assignments

12/2/2013

GOAL	Assignment
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Note: Bold indicates lead person on the action

Goal 1: CAES will be at the forefront of all Land Grant Academics

1A - Evaluate Curriculum	Joe Broder , Department Heads
1B - Curricular Requirements	Joe Broder , Curriculum Committee
1C - Job Market Demands	Brice Nelson
1D - Interdepartmental Curricula	D1 - Joe Broder , Scott Angle D2 - Scott Angle
1E - Increase Globalization	E1 - Carolina Robinson E2,3 - Joe Broder , Curriculum Committee
1F - Distance Education	Jean Bertrand , Jason Peake
1G - Expand Graduate Enrollment	Graduate Committee, Department Heads, Office of Academic Affairs, Harold Scherm
1H - Modernize Facilities	H1 - Joe West H2,3 - Joe Broder , Chris Adcock
1I - Increase Diversity	John Sherwood
1J - Undergraduate Rch and Interns	Jean Bertrand
1K - Interdisciplinary Teaching	Joe Broder

Goal 2: Extension Education & Outreach

2 IA - Communicate Value of Extension	Beverly Sparks , Maria Bowie, Marketing Committee
2 IB - Collaboration	Steve Brown
2 IC - Prioritize Programs	Beverly Sparks , Input from ELS Teams
2 ID - Maintain County Delivery	Greg Price , DED's
2 IIA - Use Technology to support Wider Audience	Chris Adcock ; Committee composed of IT, Districts, Marketing, Web/Social Media

2 - IIB - Urban Audience

Scott Angle coordinate;
form Group including Susan Stewart,
Rich Thompson, Kris Braman, Susan
Varlamoff

Goal 3: Establish Interdisciplinary Focus Areas

Note: This is more of a PR Issue and How we communicate

3A - Organize Framework

Scott Angle will manage

3B - Funding & Staffing

3C - Faculty

3D - Internal Funding

Bob Shulstad

3E(G) - Evaluation

3F(H) - Review and Communicate

Goal 4: Balanced & Supported Basic & Applied Research

4A - Contribute to Focus Areas

Bob Shulstad

**4B - Camaraderie between Basic & Applied
Faculty**

B1 - **Bob Shulstad**, Beverly Sparks
B2-5 - **Mark Harrison**, Action Team 4
manages

Goal 5: Faculty & Staff Productivity

5A - Support for Early Career Faculty & Staff

A1,3 - **Joe Broder** survey Departments;
Beverly Sparks and Steve Brown assist
A2 - **Lisa Chandler**

5B - Increase Rigor of Evaluations

Scott Angle

5C - Strengthen Interdisciplinary

C1 - **Joe Broder**, Jean Bertrand
C2 ,3 - **Bob Shulstad**
C4 - **Joe Broder, Bob Shulstad**,
Department Heads

5D - Promote Healthy Work-Life Balance

Steve Gibson

5E - Use Faculty Research Expertise Database

Bob Shulstad with Department Heads

5F - Provide Infrastructure	F1 - Chris Adcock F2 - Jean Williams-Woodard, Steve Brown , Jason Peake, Travis Zetterower F3 - Brian Watson F4 - Sparks , Shulstad, Broder, Gerry Arkin, Joe West F5-7 - Scott Angle F8 - Joe Broder
5G - Attract Interdisciplinary Faculty	Bob Shulstad and Beverly Sparks
5H - Diverse Faculty and Staff	John Sherwood
5I - Increase Named Professorships	Rob Cooper
5J - Awards and Recognition	Faith Peppers
5K - Competitive Salaries	Bill Cheeseborough

Goal 6: Funding

6A - Consolidate Support	Bob Shulstad , Harold Scherm
6B - Grant Mentoring	B1 - Bob Shulstad , Department Heads B2 - Beverly Sparks , Bob Shulstad, Sadie Brown, Steve Brown B3,4 - Joe Broder B5,6 - Bob Shulstad B7 - Bob Shulstad , Beverly Sparks
6C - Grant Advisory Group	Bob Shulstad
6D - Office of Grant Attainment	Harold Scherm ; Jessica McVey
6E - Support for Interdisciplinary Grants	Harold Scherm ; Jessica McVey
6F - Support for Fundraising	Rob Cooper ; Mary Ann Parsons
6G - Increase Sales & Service	Bill Cheeseborough
6H - Cost Recovery	Beverly Sparks , Joe Broder, Bob Shulstad, Tony Tyson, Greg Price
6I - Equipment & Infrastructure	Bob Shulstad
6J - Alternative Funding	J1 - Bob Shulstad ; Steve Brown J2-5 - Rob Cooper
6K - Collaboration between Development and Grants	Rob Cooper, Bill Cheeseborough , Mary Ann Parsons

Goal 7: Communication

7A - Within CAES

Scott Angle will form a committee consisting of Penn. State, ALEC Department Head, Grady College Personnel
A4 - Joe Broder

7B - Across UGA

To be assigned later

7C - With Decision Makers and Public

Committee will review;
2, 4, 7 will be referred to Goal 2
C9,10 - Arch Smith, Beverly Sparks
C14 - refer to Goal 5

7D - Assess and Evaluate resources in Communications

Committee will review