### Strategic Planning Action Items and Assignments  
12/2/2013

<table>
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<th>GOAL</th>
<th>Assignment</th>
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<td><strong>Note:</strong> Bold indicates lead person on the action</td>
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#### Goal 1: CAES will be at the forefront of all Land Grant Academics

1A - Evaluate Curriculum | Joe Broder, Department Heads |
1B - Curricular Requirements | Joe Broder, Curriculum Committee |
1C - Job Market Demands | Brice Nelson |
1D - Interdepartmental Curricula | D1 - Joe Broder, Scott Angle  
D2 - Scott Angle |
1E - Increase Globalization | E1 - Carolina Robinson  
E2,3 - Joe Broder, Curriculum Committee |
1F - Distance Education | Jean Bertrand, Jason Peake |
1G - Expand Graduate Enrollment | Graduate Committee, Department Heads, Office of Academic Affairs, Harold Scherm |
1H - Modernize Facilities | H1 - Joe West  
H2,3 - Joe Broder, Chris Adcock |
1I - Increase Diversity | John Sherwood |
1J - Undergraduate Rch and Interns | Jean Bertrand |
1K - Interdisciplinary Teaching | Joe Broder |

#### Goal 2: Extension Education & Outreach

2 IA - Communicate Value of Extension | Beverly Sparks, Maria Bowie, Marketing Committee |
2 IB - Collaboration | Steve Brown |
2 IC - Prioritize Programs | Beverly Sparks, Input from ELS Teams |
2 ID - Maintain County Delivery | Greg Price, DED’s |
2 IIA - Use Technology to support Wider Audience | Chris Adcock; Committee composed of IT, Districts, Marketing, Web/Social Media |
Goal 3: Establish Interdisciplinary Focus Areas

Note: This is more of a PR issue and how we communicate

3A - Organize Framework  
Scott Angle will manage

3B - Funding & Staffing

3C - Faculty

3D - Internal Funding  
Bob Shulstad

3E(G) - Evaluation

3F(H) - Review and Communicate

Goal 4: Balanced & Supported Basic & Applied Research

4A - Contribute to Focus Areas  
Bob Shulstad

4B - Camaraderie between Basic & Applied Faculty  
B1 - Bob Shulstad, Beverly Sparks  
B2-5 - Mark Harrison, Action Team 4 manages

Goal 5: Faculty & Staff Productivity

5A - Support for Early Career Faculty & Staff  
A1,3 - Joe Broder survey Departments; Beverly Sparks and Steve Brown assist  
A2 - Lisa Chandler

5B - Increase Rigor of Evaluations  
Scott Angle

5C - Strengthen Interdisciplinary  
C1 - Joe Broder, Jean Bertrand  
C2,3 - Bob Shulstad  
C4 - Joe Broder, Bob Shulstad, Department Heads

5D - Promote Healthy Work-Life Balance  
Steve Gibson

5E - Use Faculty Research Expertise Database  
Bob Shulstad with Department Heads
Goal 6: Funding

6A - Consolidate Support  
Bob Shulstad, Harold Scherm

6B - Grant Mentoring  
B1 - Bob Shulstad, Department Heads  
B2 - Beverly Sparks, Bob Shulstad, Sadie Brown, Steve Brown  
B3,4 - Joe Broder  
B5,6 - Bob Shulstad  
B7 - Bob Shulstad, Beverly Sparks

6C - Grant Advisory Group  
Bob Shulstad

6D - Office of Grant Attainment  
Harold Scherm; Jessica McVey

6E - Support for Interdisciplinary Grants  
Harold Scherm; Jessica McVey

6F - Support for Fundraising  
Rob Cooper; Mary Ann Parsons

6G - Increase Sales & Service  
Bill Cheeseborough

6H - Cost Recovery  
Beverly Sparks, Joe Broder, Bob Shulstad, Tony Tyson, Greg Price

6I - Equipment & Infrastructure  
Bob Shulstad

6J - Alternative Funding  
J1 - Bob Shulstad; Steve Brown  
J2-5 - Rob Cooper

6K - Collaboration between Development and Grants  
Rob Cooper, Bill Cheeseborough, Mary Ann Parsons

Goal 7: Communication
**7A - Within CAES**

Scott Angle will form a committee consisting of Penn. State, ALEC Department Head, Grady College Personnel
A4 - Joe Broder

**7B - Across UGA**

To be assigned later

**7C - With Decision Makers and Public**

Committee will review;
2, 4, 7 will be referred to Goal 2
C9,10 - Arch Smith, Beverly Sparks
C14 - refer to Goal 5

**7D - Assess and Evaluate resources in Communications**

Committee will review